Burj Khalifa invites all Virtual Reality developers to participate in a unique opportunity to build VR content about Burj Khalifa, a global icon. Submissions can be made by individuals and groups from the UAE and internationally.

Submission deadlines in 3 phases:

1. Phase 1: Company Profile/ Portfolio and Previous VR content App Sample

Deadline: 7 Dec 2018

1. Phase 2 (Shortlisted entries only): Storyboard submission excludes any content development

Deadline: 7 Jan 2018

1. Phase 3 (Shortlist of 5 entries only): First draft of VR content submission. Imagery and video footage will be provided.

Deadline: 28 Feb 2018

1. Phase 4 (Shortlist of 3 entries only): Final VR content submission

Deadline: 15 Apr 2018

Top 3 selected winners will be selected by Burj Khalifa and HTC subject to the following criteria:

1. Storyboard
2. Quality of content
3. User experience

Rights of usage: All VR content created as part of this Call out will be exclusive to Burj Khalifa and HTC VIVE. This content cannot be used, promoted or sold without prior consent from both parties. Burj Khalifa and HTC VIVE has the right to reject any applications without any justification.

Submission Guidelines:

* Fill out the submission form at the following [link](https://goo.gl/forms/6oVDP4EHtr6O3puM2)